

Flame Awards Asia 2026 Shortlisted

S.No	Entrant Company Name	Category	Sub Category	Campaign Name
1	Bharat Certis AgriScience Ltd.	Influencer, Advocacy & Community Leader Activation	Best Use of Regional / Vernacular Influencers	Annaveer- Kisaan Diwas
2	Bharat Certis AgriScience Ltd.	Last-Mile Commerce, Trade & Distribution	Product Seeding / Trial Generation Campaign	Unlocking Future
3	Bharat Petroleum Corporation Limited	Digital, Data, AI & Technology	Innovation in Emerging Market Technology	Smart CNG â€” Transforming CNG Operations Through Cloud Native IoT Intelligence
4	bKash Limited	Brand Activation & Experience	Launch / Re-Launch Campaign	bKash App Update Campaign
5	bKash Limited	Community, Culture & Social Impact	Financial Inclusion / Literacy Campaign	bKash Savings Campaign
6	bKash Limited	Influencer, Advocacy & Community Leader Activation	Best Integrated Influencer Activation	bKash App Update Campaign
7	bKash Limited	Influencer, Advocacy & Community Leader Activation	Best Use of Community Leaders / Opinion Leaders	Eid Campaign with bKash DSOs
8	bKash Limited	Media & Communication Channels	Best Use of Influencers / Community Leaders	bKash App Update Campaign
9	CNH	Community, Culture & Social Impact	Education & Skilling Campaign	Hunar
10	CNH	Community, Culture & Social Impact	Education & Skilling Campaign	LEAD
11	CNH	Community, Culture & Social Impact	Education & Skilling Campaign	Vijeta, Shilpi
12	CNH Industrial PVT LTD (New Holland)	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	Asli hero Ki Asli Taqat
13	CNH Industrial PVT LTD (New Holland)	Brand Activation & Experience	Integrated Emerging Market Campaign	Asli hero Ki Asli Taqat
14	CNH Industrial PVT LTD (New Holland)	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement	Personalized Diwali Greetings with Yuvraj

15	COMCRAFT Advertising and Marketing Private Limited	Brand Activation & Experience	Promotional & Activation Campaign	NUTRELA TRIDENT â€™ A 120+ Days Simultaneous Push + Pull Rural Market Development Programme for Nutrela, West Bengal 2025
16	Coromandel International Limited	Brand Activation & Experience	Integrated Emerging Market Campaign	Jinke Bharose Duniya, Unka Bharosa Gromor
17	Coromandel International Limited	Influencer, Advocacy & Community Leader Activation	Best Use of Regional / Vernacular Influencers	Farmer to Farmer: Earning Trust in Telugu
18	Coromandel International Limited	Brand Activation & Experience	Promotional & Activation Campaign	Sab Badhiya Hai
19	Coromandel International Limited	Sector Excellence	Agri & Allied Campaign	From Farms to Feeds: Coromandel's Integrated Farmer Services Ecosystem
20	Coromandel International Limited	Digital, Data, AI & Technology	Best Use of Digital Technology	Why should Metros have all the Fun!!
21	Corteva	Brand Activation & Experience	Innovation in Campaign Idea	How a PAU Scientist Turned Trust into Pixxaro Demand
22	Corteva	Brand Activation & Experience	Launch / Re-Launch Campaign	100% Sold Out: Pixxaro Launch Redefined Market Entry
23	Corteva	Brand Activation & Experience	Small Budget, High Impact Campaign	100% Sold Out : Pixxaro's Penny-Marketing Playbook
24	Corteva	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement	Delegate: Turning Farmers into Brand Heroes with AI
25	Corteva	Digital, Data, AI & Technology	Best Use of Digital Technology	Pixxaro: Precision at Scale
26	Corteva	Digital, Data, AI & Technology	Best Use of Social Media	Makke Ka Pehredaar: How Delegate went viral
27	Corteva	Digital, Data, AI & Technology	Best Use of WhatsApp / Conversational Engagement	Turning WhatsApp into a 24/7 On-Demand Mobile Agronomist
28	Corteva	South Asia / International Emerging Markets	Brand Activation Campaign - South Asia	100% Sold Out: Pixxaro Launch Redefined Market Entry
29	Covana Media Pvt Ltd	Sector Excellence	Agri & Allied Campaign	INDIAâ€™s 1st Micro-Irrigation Company

30	Covana Media Pvt Ltd	Brand Activation & Experience	Launch / Re-Launch Campaign	Anchored in Heritage, Engineered for Tomorrow- Logo Reveal Campaign of Premier Irrigation
31	Covana Media Pvt Ltd	Brand Activation & Experience	Launch / Re-Launch Campaign	BCA Brand Identity Revamp
32	Covana Media Pvt Ltd	Digital, Data, AI & Technology	Best Use of WhatsApp / Conversational Engagement	From Conversations to Conversions-WhatsApp-Powered Lead Nurturing
33	Covana Media Pvt Ltd	Community, Culture & Social Impact	Community Engagement Campaign	Educating, demonstrating and enabling water-efficient farming across India
34	Covana Media Pvt Ltd	Influencer, Advocacy & Community Leader Activation	Best Use of Farmer / Category Champions	Harnessing customer advocacy to build trust
35	Covana Media Pvt Ltd	Influencer, Advocacy & Community Leader Activation	Best Use of Micro / Nano Influencers	Cultivating Trust Through Creator-Led Education
36	Covana Media Pvt Ltd	Organisation, Partner & Leadership Awards	Emerging Markets Agency of the Year	COVANA - RURALVANA
37	D Twenty Design lab Pvt Ltd	Brand Activation & Experience	Long-Term Emerging Market Campaign	Early Bird, Antim Budhabar, Late Night Voucher Hour
38	D Twenty Design lab Pvt Ltd	Brand Activation & Experience	Small Budget, High Impact Campaign	Bigmart New Year
39	D Twenty Design lab Pvt Ltd	Community, Culture & Social Impact	Ethno-Marketing / Cultural Insight Campaign	Yamaha Maya sanga maya ko yatra
40	D Twenty Design lab Pvt Ltd	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	Botslab - Security got smarter
41	D Twenty Design lab Pvt Ltd	Community, Culture & Social Impact	Community Engagement Campaign	Bigmart Farm to Basket
42	DigitalIn Pvt. Ltd.	South Asia / International Emerging Markets	Brand Activation Campaign - South Asia	Mountain Dew- Peaks of Courage
43	DigitalIn Pvt. Ltd.	South Asia / International Emerging Markets	Community Engagement Campaign - South Asia	Mountain Dew- Peaks of Courage
44	DigitalIn Pvt. Ltd.	South Asia / International Emerging Markets	Digital / Mobile Campaign - South Asia	Samsung S25 Launch
45	DigitalIn Pvt. Ltd.	South Asia / International Emerging Markets	Small Budget Campaign - South Asia	Yadea Be the Change

46	DigitalIn Pvt. Ltd.	South Asia / International Emerging Markets	South Asia Grand Prix	Mountain Dew- Peaks of Courage
47	Goosebumps Network	Influencer, Advocacy & Community Leader Activation	Best Use of Farmer / Category Champions	Kheti ki baat, Dabloo ke saath
48	Goosebumps Network	Sector Excellence	Telecom & Digital Access Campaign	Customers daude chale aaenge jab aap MBG Card apnaenge
49	Hansa Customer Equity	Brand Activation & Experience	Small Budget, High Impact Campaign	Travel Series - Jet, Set, Invest
50	Hansa Customer Equity	Digital, Data, AI & Technology	Data-Driven Campaign	AI-ML model for LMM
51	Hansa Customer Equity	Sector Excellence	Automobile & Mobility Campaign	UDO launch Campaign
52	Hansa Customer Equity	Sector Excellence	BFSI / Fintech Campaign	Travel Series Jet, Set, Invest
53	Hoopla India	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement	“Vaniva ki Teesri Aankh, Ab Baat Bhi Karti Hai” the third eye that answers back
54	Hoopla India	Influencer, Advocacy & Community Leader Activation	Best Use of Regional / Vernacular Influencers	Victrato — Jimmy Shergill - Vernacular Influencer Films, 2026
55	Hoopla India	Media & Communication Channels	Best Use of ATL for Emerging Markets	Grower Cashback — Sumridhi
56	HyFun Agrilink Pvt Ltd	Digital, Data, AI & Technology	Best Use of Mobile in Emerging Markets	FarmOji
57	HyFun Agrilink Pvt Ltd	Influencer, Advocacy & Community Leader Activation	Best Use of Farmer / Category Champions	HyFarm Paathshala
58	HYGIENIC RESEARCH INSTITUTE PVT LTF	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	Vasmol Henna Creme Hair Colour Launch
59	HYGIENIC RESEARCH INSTITUTE PVT LTF	Brand Activation & Experience	Experiential Marketing Campaign	Vasmol Henna Creme Hair Colour Launch
60	HYGIENIC RESEARCH INSTITUTE PVT LTF	Brand Activation & Experience	Innovation in Campaign Idea	Raho Khoobsurat, Darshan Se Pehle Aur Darshan Ke Baad
61	HYGIENIC RESEARCH INSTITUTE PVT LTF	Brand Activation & Experience	Promotional & Activation Campaign	Vasmol Henna Creme Hair Colour Launch
62	Impact communication	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	Haleon Health Mission

63	Impact communication	Brand Activation & Experience	Experiential Marketing Campaign	ITC Aashirvaad Atta - Gehun-Gehun Aahe Khas, Pratyek Gehunt Ganpaticha Vaas
64	Impact communication	Brand Activation & Experience	Innovation in Campaign Idea	Ujjivan - Sound of Diwali
65	Impact communication	Brand Activation & Experience	Innovation in Campaign Idea	Haleon Health Mission
66	Impact communication	Brand Activation & Experience	Promotional & Activation Campaign	Haleon Health Mission
67	Impact communication	Community, Culture & Social Impact	Health & Hygiene Campaign	Haleon Health Mission
68	Impact communication	Community, Culture & Social Impact	Social Development Campaign	Haleon Health Mission
69	Impact communication	Events, Exhibitions & Live Engagement	Best Travelling Exhibition / Mobile Experience	JSW Pixa - Van Campaign
70	Impact communication	Last-Mile Commerce, Trade & Distribution	Product Seeding / Trial Generation Campaign	Glucon D - Energy Ka Gola
71	Impact communication	Last-Mile Commerce, Trade & Distribution	Retail & Point-of-Sale Engagement Campaign	Eveready Ultima Van Activation
72	Impact communication	Brand Activation & Experience	Experiential Marketing Campaign	JSW Pixa - Van Campaign
73	Impact communication	Brand Activation & Experience	Integrated Emerging Market Campaign	Mom's Magic Shines - Jyotirmoi Maa
74	Impact communication	Events, Exhibitions & Live Engagement	Best Product Launch Event in Emerging Markets	Reborn to Rise Kolkata - Business Meet
75	Impact communication	Last-Mile Commerce, Trade & Distribution	Last-Mile Distribution Initiative	Apollo Rural Mobile Store
76	Impact communication	Traditional, Community & Congregation Platforms	Best Use of Haat / Weekly Market Platform	Haleon Health Mission
77	Impact communication	Brand Activation & Experience	Long-Term Emerging Market Campaign	Haleon-Sensodyne Van
78	Impact communication	Brand Activation & Experience	Promotional & Activation Campaign	Hansaplast - School Contact Program
79	Impact communication	Digital, Data, AI & Technology	Best Use of Digital Technology	Mahindra UDO - Auto Nahi Auto Plane Bolo
80	Impact communication	Events, Exhibitions & Live Engagement	Best Travelling Exhibition / Mobile Experience	SFL - Ghoomega Pahiya

81	Impact communication	Sector Excellence	Automobile & Mobility Campaign	Mahindra UDO - Auto Nhi Auto Plane Bolo
82	Impact communication	Sector Excellence	BFSI / Fintech Campaign	SFL - Ghoomega Pahiya
83	Impact communication	Traditional, Community & Congregation Platforms	Best Commerce-Led Congregation Activation	Apollo Rural Mobile Store
84	Impact communication	Traditional, Community & Congregation Platforms	Best Community Congregation Engagement Campaign	SFL - Dhaba Activation
85	Impact communication	Traditional, Community & Congregation Platforms	Best Community Congregation Engagement Campaign	BSV - Saap ka Vaar, Aspatal Mai Upchar
86	Impact communication	Traditional, Community & Congregation Platforms	Best Public Purpose Campaign Using Congregation Platforms	BSV - Saap ka Vaar, Aspatal Mai Upchar
87	Impact communication	Traditional, Community & Congregation Platforms	Best Public Purpose Campaign Using Congregation Platforms	Haleon-Sensodyne Van
88	Impact communication	Traditional, Community & Congregation Platforms	Best Use of Festival / Cultural Platform	Treo Rally - Main Aazad Hoon
89	Impact communication	Traditional, Community & Congregation Platforms	Best Use of Festival / Cultural Platform	ITC Aashirvaad Atta - Gehun-Gehun Aahe Khas, Pratyek Gehun Ganpaticha Vaas
90	Impact communication	Traditional, Community & Congregation Platforms	Best Use of Mela / Fair Platform	Bajaj Experiential Zone
91	Impact communication	Traditional, Community & Congregation Platforms	Best Use of Mela / Fair Platform	Ujjivan - Deepotsav
92	Impact communication	Traditional, Community & Congregation Platforms	Best Use of Pilgrimage / Religious Congregation Platform	Aashirvaad Salt - Chheenta 2.0
93	Impact communication	Events, Exhibitions & Live Engagement	Best Experience Zone / Pavilion Design	Bajaj Experiential Zone
94	Impact communication	Events, Exhibitions & Live Engagement	Best Product Launch Event in Emerging Markets	Eveready Ultima Van Activation
95	Impact communication	Events, Exhibitions & Live Engagement	Best Travelling Exhibition / Mobile Experience	Apollo Rural Mobile Store
96	Impact communication	Last-Mile Commerce, Trade & Distribution	Product Seeding / Trial Generation Campaign	Haleon Health Mission

97	Impact communication	Sector Excellence	FMCG / Consumer Goods Campaign	Haleon Health Mission
98	Impact communication	Organisation, Partner & Leadership Awards	Specialist Activation / BTL Agency of the Year	Impact communication
99	Insight India Network	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	TVS King Chalao - Sona Ghar Lao
100	Insight India Network	Brand Activation & Experience	Innovation in Campaign Idea	Jeeto Premier League
101	Insight India Network	Brand Activation & Experience	Integrated Emerging Market Campaign	Chetak - Ride Easy Vibe Easy
102	Insight India Network	Brand Activation & Experience	Launch / Re-Launch Campaign	TREO Limited Edition Launch
103	Insight India Network	Brand Activation & Experience	Launch / Re-Launch Campaign	Bajaj Wego - Experiential Launch
104	Insight India Network	Community, Culture & Social Impact	Education & Skilling Campaign	Chetak - Ride Easy Vibe Easy
105	Insight India Network	Community, Culture & Social Impact	Ethno-Marketing / Cultural Insight Campaign	Dabur Herbal - Onam Smiles Campaign
106	Insight India Network	Community, Culture & Social Impact	Health & Hygiene Campaign	Dabur Herbal - Onam Smiles Campaign
107	Insight India Network	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement	Dabur Herbal - Onam Smiles Campaign
108	Insight India Network	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement	Chetak - Ride Easy Vibe Easy
109	Insight India Network	Events, Exhibitions & Live Engagement	Best Product Launch Event in Emerging Markets	TREO Limited Edition Launch
110	Insight India Network	Events, Exhibitions & Live Engagement	Best Travelling Exhibition / Mobile Experience	TVS King Chalao - Sona Ghar Lao
111	Insight India Network	Media & Communication Channels	Best Use of Influencers / Community Leaders	MTR - Sambar Samrat
112	Insight India Network	Traditional, Community & Congregation Platforms	Best Use of Festival / Cultural Platform	Dabur Herbal - Onam Smiles Campaign
113	Insight India Network	Brand Activation & Experience	Experiential Marketing Campaign	TVS Sport - Mileage Ka Champion
114	Insight India Network	Brand Activation & Experience	Innovation in Campaign Idea	TVS Sport - Mileage Ka Champion

115	Insight India Network	Community, Culture & Social Impact	Community Engagement Campaign	MTR - Sambar Samrat
116	Insight India Network	Community, Culture & Social Impact	Community Engagement Campaign	Jeeto Premier League
117	Insight India Network	Community, Culture & Social Impact	Health & Hygiene Campaign	MTR - Sambar Samrat
118	Insight India Network	Community, Culture & Social Impact	Public Awareness / Behaviour Change Campaign	MTR - Sambar Samrat
119	Insight India Network	Digital, Data, AI & Technology	Best Use of Digital Technology	TVS Sport - Mileage Ka Champion
120	Insight India Network	Digital, Data, AI & Technology	Best Use of Digital Technology	TVS King Chalao - Sona Ghar Lao
121	Insight India Network	Digital, Data, AI & Technology	Best Use of WhatsApp / Conversational Engagement	TVS King Chalao - Sona Ghar Lao
122	Insight India Network	Digital, Data, AI & Technology	Data-Driven Campaign	Jeeto Premier League
123	Insight India Network	Digital, Data, AI & Technology	Innovation in Emerging Market Technology	Makkon ka Superstar
124	Insight India Network	Influencer, Advocacy & Community Leader Activation	Best Use of Farmer / Category Champions	Makkon ka Superstar
125	Insight India Network	Influencer, Advocacy & Community Leader Activation	Best Use of Trade Influencers	Aashirvaad Star Retailer Campaign
126	Insight India Network	Last-Mile Commerce, Trade & Distribution	Trade Engagement Campaign	Aashirvaad Star Retailer Campaign
127	Insight India Network	Last-Mile Commerce, Trade & Distribution	Visibility & Visual Merchandising Campaign	Aashirvaad Star Retailer Campaign
128	Insight India Network	Media & Communication Channels	Best Use of Van / Mobile Media	TVS King Chalao - Sona Ghar Lao
129	Insight India Network	Sector Excellence	Automobile & Mobility Campaign	Chetak - Ride Easy Vibe Easy
130	Insight India Network	Sector Excellence	FMCG / Consumer Goods Campaign	Dabur Herbal - Onam Smiles Campaign
131	Insight India Network	Events, Exhibitions & Live Engagement	Best Product Launch Event in Emerging Markets	Bajaj Wego - Experiential Launch
132	Insight India Network	Influencer, Advocacy & Community Leader Activation	Best Use of Community Leaders / Opinion Leaders	MTR - Sambar Samrat

133	Insight India Network	Last-Mile Commerce, Trade & Distribution	Product Seeding / Trial Generation Campaign	Dabur Herbal - Onam Smiles Campaign
134	Insight India Network	Media & Communication Channels	Best Use of Van / Mobile Media	Ape Xtra - Bada 700
135	Insight India Network	Organisation, Partner & Leadership Awards	Research & Insight Partner of the Year	Insight Research & Analytics
136	Insight India Network	Sector Excellence	Agri & Allied Campaign	Makkon ka Superstar
137	Insight India Network	Traditional, Community & Congregation Platforms	Best Community Congregation Engagement Campaign	MTR - Sambar Samrat
138	ITC Ltd - Agri Business Division	Events, Exhibitions & Live Engagement	Best Emerging Market Event	ITCMAARS Choupal Mahotsav
139	Jagran Solutions (Unit of JPL)	Last-Mile Commerce, Trade & Distribution	Trade Engagement Campaign	CASTROL KE SIKANDER
140	LEMON PRIVATE LIMITED	South Asia / International Emerging Markets	Brand Activation Campaign - South Asia	Gorkha Evenings
141	LEMON PRIVATE LIMITED	South Asia / International Emerging Markets	Digital / Mobile Campaign - South Asia	Vaseline Gulta Hya Show Stopper
142	LEMON PRIVATE LIMITED	South Asia / International Emerging Markets	Community Engagement Campaign - South Asia	NPL Season 2
143	LEMON PRIVATE LIMITED	South Asia / International Emerging Markets	Small Budget Campaign - South Asia	Nepal Distellries Pokhara Flash Mob
144	LEMON PRIVATE LIMITED	South Asia / International Emerging Markets	South Asia Grand Prix	ZYN Branding & Awareness campaign
145	Living Brands	South Asia / International Emerging Markets	Brand Activation Campaign - South Asia	Pushti Hok Shobar - Nourishing Every Child
146	Living Brands	South Asia / International Emerging Markets	Community Engagement Campaign - South Asia	Shokhi: Always by Your Side
147	Living Brands	South Asia / International Emerging Markets	Community Engagement Campaign - South Asia	Pushti Hok Shobar - Nourishing Every Child
148	Living Brands	South Asia / International Emerging Markets	Public Purpose Campaign - South Asia	Shokhi: Always by Your Side
149	Living Brands	South Asia / International Emerging Markets	Public Purpose Campaign - South Asia	Pushti Hok Shobar - Nourishing Every Child
150	Living Brands	South Asia / International Emerging Markets	Small Budget Campaign - South Asia	Pushti Hok Shobar - Nourishing Every Child

151	Living Brands	South Asia / International Emerging Markets	Brand Activation Campaign - South Asia	Shokhi: Always by Your Side
152	Living Brands	South Asia / International Emerging Markets	Small Budget Campaign - South Asia	Shokhi: Always by Your Side
153	Mankind Pharma	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	Switch On " From Fatty Liver to Healthy Liver
154	Mankind Pharma Ltd.	Sector Excellence	Agri & Allied Campaign	THE NUTRITION SUPERHERO_BOVIKIND LIQUID
155	Mantra Events And Promotions	Brand Activation & Experience	Launch / Re-Launch Campaign	Mahindra LMM UDO
156	MART Global Management Solutions LLP	Sector Excellence	Agri & Allied Campaign	HP-SHIVA: Himachal Pradesh Subtropical Horticulture, Irrigation and Value Addition Project
157	MART Global Management Solutions LLP	Sector Excellence	Agri & Allied Campaign	Samriddhi - Resilient Climate Action through Agriculture & Allied Interventions
158	McCann	Sector Excellence	Agri & Allied Campaign	SWARAJ BRAND TRANSFORMATION
159	Mindwave Media Pvt Ltd	Traditional, Community & Congregation Platforms	Best Use of Mela / Fair Platform	Mehfil Mein Percol
160	Mindwave Media Pvt Ltd	Traditional, Community & Congregation Platforms	Best Public Purpose Campaign Using Congregation Platforms	Dabur Red Toothpaste- Kumbh Snan se Pehle Dant Snan
161	Mindwave Media Pvt Ltd	Traditional, Community & Congregation Platforms	Best Use of Festival / Cultural Platform	Dabur Honey Madhu Abhishek
162	Mindwave Media Pvt Ltd	Traditional, Community & Congregation Platforms	Best Use of Pilgrimage / Religious Congregation Platform	Rahat Benches by Iodex
163	Natter Digital Solutions (P) Ltd.	Influencer, Advocacy & Community Leader Activation	Best Integrated Influencer Activation	Father's Day
164	Natter Digital Solutions (P) Ltd.	Traditional, Community & Congregation Platforms	Best Use of Mela / Fair Platform	Ghar Ek Mauka Ek
165	Natter Digital Solutions (P) Ltd.	Organisation, Partner & Leadership Awards	Client of the Year - Emerging Markets	Ghar Ek Mauka Ek - Built into Bharat

166	Outreach Nepal	South Asia / International Emerging Markets	Brand Activation Campaign - South Asia	Vaseline Show Stopper Skin
167	Outreach Nepal	South Asia / International Emerging Markets	Digital / Mobile Campaign - South Asia	Jodcha Jivan
168	Outreach Nepal	South Asia / International Emerging Markets	Last-Mile Innovation - South Asia	Mero Khukri
169	Outreach Nepal	South Asia / International Emerging Markets	South Asia Emerging Market Campaign	Mero Khukri
170	Outreach Nepal	South Asia / International Emerging Markets	South Asia Emerging Market Campaign	Jodcha Jivan
171	Outreach Nepal	South Asia / International Emerging Markets	South Asia Grand Prix	Just Be You
172	Outreach Nepal	South Asia / International Emerging Markets	South Asia Grand Prix	Jodcha Jivan
173	pidilite	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	Fevicol DDLA
174	pidilite	Last-Mile Commerce, Trade & Distribution	Visibility & Visual Merchandising Campaign	M-Seal Kanwad Yatra
175	pidilite	Traditional, Community & Congregation Platforms	Best Use of Pilgrimage / Religious Congregation Platform	M-Seal Kanwad Yatra
176	POSTERSCOPE INDIA	Events, Exhibitions & Live Engagement	Best Experience Zone / Pavilion Design	MGL Exhibition at IEW Exhibition.
177	POSTERSCOPE INDIA	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	The Fashion Convoy
178	POSTERSCOPE INDIA	Brand Activation & Experience	Experiential Marketing Campaign	India's biggest beverage sampling Initiative by Pepsico
179	POSTERSCOPE INDIA	Last-Mile Commerce, Trade & Distribution	Retail & Point-of-Sale Engagement Campaign	Lavanbhaskar Churna's Rural Visibility.
180	POSTERSCOPE INDIA	Brand Activation & Experience	Long-Term Emerging Market Campaign	HUL " Home-to-Home Consumer Activation
181	POSTERSCOPE INDIA	Brand Activation & Experience	Promotional & Activation Campaign	India's biggest beverage sampling Initiative by Pepsico
182	POSTERSCOPE INDIA	Last-Mile Commerce, Trade & Distribution	Visibility & Visual Merchandising Campaign	Nexon Paints Experience Showroom
183	RSPL Limited	Brand Activation & Experience	Small Budget, High Impact Campaign	Anokhe Desh K Anokhe Mael

184	RSPL Limited	Brand Activation & Experience	Emerging Market Brand Awareness Campaign	Anokhe Desh K Anokhe Mael
185	SBI General Insurance Company	Sector Excellence	Government / Public Sector Campaign	PMFBY Farmer Awareness Drive
186	SBI General Insurance Company	Digital, Data, AI & Technology	Best Use of Digital Technology	State Insurance Plan Microsite: IRDAI Vision 2047
187	SBI General Insurance Company	Influencer, Advocacy & Community Leader Activation	Best Influencer-Led Commerce / Lead Generation Campaign	PMFBY Jan-Jagran & Enrollment Abhiyan
188	SeedWorks	Last-Mile Commerce, Trade & Distribution	Trade Engagement Campaign	Atulya Program
189	SeedWorks	Brand Activation & Experience	Innovation in Campaign Idea	US-7773 Hybrid Pearl Millet â€” "Ghumao Thali Campaign"
190	SeedWorks	Last-Mile Commerce, Trade & Distribution	Channel Development Campaign	US Agristar
191	SeedWorks	Brand Activation & Experience	Promotional & Activation Campaign	Hybrid Rice US 362 â€” Milenge 10% Tak Adhik Daane
192	Star Union Dai-ichi Life Insurance Ltd	Brand Activation & Experience	Experiential Marketing Campaign	SUD Life Maha Modak Campaign
193	Storm Communications Nepal Pvt Ltd	Influencer, Advocacy & Community Leader Activation	Best Use of Regional / Vernacular Influencers	Creator's Mela
194	Storm Communications Nepal Pvt Ltd	Events, Exhibitions & Live Engagement	Best Government / Public Sector Exhibition	Creator Mela 2026
195	Storm Communications Nepal Pvt Ltd	Organisation, Partner & Leadership Awards	Emerging Markets Agency of the Year	Major events
196	Storm Communications Nepal Pvt Ltd	Sector Excellence	BFSI / Fintech Campaign	Fonepay/UPI - Awareness Activation
197	Storm Communications Pvt. Ltd	Brand Activation & Experience	Experiential Marketing Campaign	Mirror Dangal
198	Storm Communications Pvt. Ltd	Media & Communication Channels	Best Use of Van / Mobile Media	Home on Wheels
199	Tata Wiron	Digital, Data, AI & Technology	Best Use of WhatsApp / Conversational Engagement	Taara chatbot as a 2 way communication link between marketing team and 8000+ dealers

200	Tata Wiron	Brand Activation & Experience	Experiential Marketing Campaign	Tata Wiron Demo fencing campaign at 500+ Pan India counters
201	The Digital Spark	Influencer, Advocacy & Community Leader Activation	Best Use of Regional / Vernacular Influencers	Field Crop Influencer Campaign (Maize, Cotton, Wheat, Paddy)
202	Trivayu Media Works	Brand Activation & Experience	Launch / Re-Launch Campaign	Cultar-Relaunch
203	Trivayu Media Works	Digital, Data, AI & Technology	Best Use of Social Media	Minecto Extra Digital campaign
204	Trivayu Media Works	Sector Excellence	Agri & Allied Campaign	Series Video for Advanta
205	Trivayu Media Works	Sector Excellence	Government / Public Sector Campaign	Advanta Sweet sorghum to Ethsnol for BPCL
206	TVS Credit Services Limited	Brand Activation & Experience	Small Budget, High Impact Campaign	Independence Day Campaign
207	TVS Credit Services Limited	Brand Activation & Experience	Innovation in Campaign Idea	Republic Day AI Campaign
208	TVS Credit Services Limited	Brand Activation & Experience	Promotional & Activation Campaign	Choupal Rural Initiative by TVS Credit
209	TVS Credit Services Limited	Influencer, Advocacy & Community Leader Activation	Best Use of Regional / Vernacular Influencers	Raksha Bandhan Campaign
210	TVS Credit Services Limited	Digital, Data, AI & Technology	AI-Powered Emerging Market Engagement	Republic Day AI Campaign
211	TVS Credit Services Limited	Digital, Data, AI & Technology	Best Use of Social Media	TVS Credit Diwali Campaign 2025
212	VML India	Influencer, Advocacy & Community Leader Activation	Best Use of Regional / Vernacular Influencers	Swaraj Tractors Influencer Campaign
213	VML India	Digital, Data, AI & Technology	Best Use of Social Media	Swaraj Tractors Seasonal Campaign
214	Vritti Solutions Ltd.	Sector Excellence	BFSI / Fintech Campaign	SBI Gold Rate Live Update
215	zenith media (Publicis media)	Brand Activation & Experience	Small Budget, High Impact Campaign	Kurkure Magh Mela
216	zenith media (Publicis media)	Community, Culture & Social Impact	Festival / Mela / Pilgrimage Marketing Campaign	Kurkure Magh Mela
217	zenith media (Publicis media)	Traditional, Community & Congregation Platforms	Best Use of Mela / Fair Platform	Kurkure Magh Mela

218	zenith media (Publicis media)	Traditional, Community & Congregation Platforms	Best Use of Pilgrimage / Religious Congregation Platform	Kurkure Magh Mela
219	zenith media (Publicis media)	Media & Communication Channels	Best Use of Outdoor / OOH in Emerging Markets	Kurkure Magh Mela